



INTERNATIONAL SEMINAR
**CHALLENGES IN
MAPPING THE
LANDSCAPE:**
TERRITORIAL DYNAMICS AND
INTANGIBLE VALUES

29 AND 30 SEPTEMBER 2011, TORTOSA


Observatori del Paisatge

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TORTOSA
29-30
SEPTEMBER
2011

Landscape mapping is opening up new horizons with real future challenges throughout Europe. Drawing up the catalogues of the Catalan landscape involved a tremendous amount of innovation and imagination to inventory, interpret and map out the elements, values and dynamics of the landscape, and to represent landscape quality goals on a map, without many models to follow. How do you map intangible values related to the landscape? Can values that correspond to one's sensorial (not merely visual) and emotional perception of a specific landscape be represented or symbolized? How do you represent the changing and extremely rapid dynamics of the urban peripheries? How do you use maps to identify and explain the new landscape identities that are emerging in certain territories? How can you map the aspirations of a group of people for a specific landscape? These and other questions have led the Landscape Observatory to organize a seminar to discuss the concepts and technical and imaging innovations needed to obtain new landscape maps encompassing all the mentioned features and specially focused on the land and sector-specific policies and also on the landscape awareness.

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THURSDAY 29

9.30h Presentation and opening session

Joan Nogué. Director of the Landscape Observatory of Catalonia

Antoni Montagut. President of the Consortium of Agro-Environmental Services of Baix Ebre and Montsià Counties (CODE)
Ferran Bel. Mayor of Tortosa

10.00h Introduction

Joan Nogué. Landscape Observatory of Catalonia

10.15h “Cartografiar amb els principis del Conveni europeu del paisatge. Reptes a partir de l'experiència dels catàlegs de paisatge de Catalunya”

Pere Sala. Landscape Observatory of Catalonia

11.15h Coffee break

11.45h “L'experiència dels catàlegs de paisatge de Catalunya. Els mapes de valors estètics i simbòlics del paisatge”

Jordi Bellmunt. Technical School of Architecture of Barcelona, Universitat Politècnica de Catalunya

12.45h “Cartographie dynamique du paysage de l'Atlas des paysages”

Elise Soufflet-Leclerc. French Ministry of Ecology, Sustainable Development, Transport and Housing

14.00h Lunch

16.00h “Geomodelado y visualización tridimensional. Las cartografías del futuro”

Volker Paelke. Institute of Geomatics

17.00h “De la realitat a la representació. De la cartografia a la coreografia”

Carles Llop. Universitat Politècnica de Catalunya. Barcelona-Tech (UPC)

18.00h “Cartografías de lo intangible. Hacer visible lo invisible”

Miriam García. Land Lab. Laboratorio de Paisajes

FRIDAY 30

9.00h “Cartografia del patrimoni espiritual: experiències i reptes”

Josep Maria Mallarach. Environmental consultant

10.00h “Cartografare le percezioni sociali: i paesaggi tendenziali”

Benedetta Castiglioni. University of Padua
Viviana Ferrario. IUAV University of Venice

11.00h Coffee break

11.30h “Mapes de paisatges emocionals”

Manel Gràvalos. TICs i Paisatge

12.30h “Representación cartográfica de los valores culturales del paisaje”

José Manuel Díaz, José María Rodrigo e Isabel Durán. Cultural Landscape Laboratory, Institute of Historical Heritage of Andalucía

13.30h Conclusions

Pere Sala. Landscape Observatory of Catalonia
Jordi Duch. Autonomous University of Barcelona

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Venue:

Auditorio Felip Pedrell (Room 2)
Passeig de Ribera, 11
43500 Tortosa

Parallel activity:

Friday afternoon: Optional visit to the old quarter of Tortosa, courtesy of the local City Council.

Languages:

Presentations will be given in the language stated in this program. No simultaneous interpreting services will be provided.

Information and registration:

www.catpaisatge.net
observatori@catpaisatge.net
972 27 35 64

The registration fee for the seminar is 60 € (30 € for students and unemployed). Participants applying for the discounted rate will be required to provide suitable evidence, on or after the registration. This can be done either sending the document through e-mail or fax or displaying the document on the first day of the Seminar. Participants failing to provide such document will be required to pay the full amount of the fee.

Payment method: bank transfer addressed to Consorci de l'Observatori del Paisatge.

Account number:
2013 0753 76 0200707266 - CatalunyaCaixa.

Once the registration and the payment have been confirmed, the Landscape Observatory will send you a confirmation message. If you don't receive the message within three days, please contact us. The registration will not be deemed confirmed until the confirmation message is received.

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