

### **Introduction**

In a globalised world, in which the survival of group identities and the necessary connection and exchange strive to exist in harmony, there are resilient agricultural models which, based on tradition and innovation, show the feasibility of systems that adapt to the idiosyncrasy of the territories and provide the people living in them and building them, day by day, with a dignified living. They are models in which the direct relation between people and their environment is ancestral, present and alive, and in which the role of women is of great importance, both in everyday practice, as well as in transmitting knowledge.

The Symposium aims to create links between landscapes, initiatives and projects from all over the world that work towards the recognition of these agricultural models, their feasibility, and the safeguarding of the irreplaceable biocultural capital they represent.

Information Where / Cartoixa d'Escaladei

Programme and registrations www.pad.catpaisatge.net pad@catpaisatge.net Tel. / 972 273 564

### Continguts

The Symposium is structured into four blocks: values, model, governance and the agricultural cultural landscape of Priorat. The main themes of the Symposium (landscape, agriculture and women) will be presented and worked on in a transversal way in the four blocks.

### Values

Agricultural landscapes suited to the idiosyncrasy of the territories generate a system of values of their own. What are these values? What role have women played —and still play? The knowledge —and recognition of these values can contribute to the transition towards a new model of collective values that need to be reincorporated, promoted and reinforced.

### 02 Model

What are the key components for maintaining and promoting a feasible agricultural and territorial model? In this block, the model as an expression of the practice of agricultural activity, of the role of its stakeholders, of the important role of women and of the resulting landscapes will be discussed.

### 03 Governance

Coordination, cooperation and concentration between the diverse administrations, at different levels. and with the communities and their social and economic agents are essential for the correct functioning and feasibility of a certain agricultural landscape. In this block, the necessary relations between the stakeholders for a collective management and action on the landscape that contrasts with the more unilateral and hierarchical approaches will be spoken about.

### The agricultural cultural landscape of Priorat

The aim of this block is to get to know, share and discuss on experiences and initiatives that make up the agricultural landscape model of Priorat and its management, which could be interesting to generate enriching exchanges with other landscapes in the world.

### The host landscape: the agricultural cultural landscape of **Priorat**

The agriculture in Priorat has shaped its landscape based on a land with a strong personality. The mosaic which makes it up and gives it its identity is replicated in such a way and with such energy that, later, it is reflected in the richness of its agricultural heritage and its tangible and intangible cultural heritage. In a clearly delimited, reduced area, a diversity of expressions live together constituting a whole, made up of remnants and scraps, of pieces which, together and in a supportive way, compose the agricultural cultural landscape of multiple crops and of Mediterranean mosaic. This landscape reflects a certain model in which the human aspect of the agricultural activity harmonises with this mosaic made up of small pieces. To this end, the agricultural landscape of Priorat can offer its grain of sand to the agricultural systems of the world and showcase this model.

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### Thursday, 9 May

#### 9:00 Welcome and registration

### 9:30 Opening and presentation of the symposium

Meritxell Martorell. Mayoress of La Morera de Montsant

**Jordi Sabaté**. President of Priorat County Council

**Teresa Jordà**. Catalan Minister of Agriculture, Livestock, Fisheries and Food

**Josep Maria Prunera**. Tarragona Regional Council

Pilar Just. President of Prioritat

**Pere Sala**. Director of the Landscape Observatory of Catalonia

Elisa de Cabo. Assistant Director-General of Protection of the Historic Heritage for the Catalan Ministry of Culture

**Josep Manuel Rueda**. Director of the Catalan Cultural Heritage Agency

# BLOCK 1. VALUES OF AGRICULTURAL LANDSCAPES THAT ARE RESPECTFUL TO THE IDIOSYNCRASY OF THE TERRITORY

Presented and moderated by: Clelia Maria Puzzo. Food and Agriculture Organization of the United Nations (FAO). Globally Important Agricultural Heritage Systems (GIAHS)<sup>1</sup>

# 10:00 The values of agricultural landscapes. The case of Priorat-Montsant-Siurana

Joan Reguant. Coordinator of the Priorat-Montsant-Siurana Candidacy, president of ICOMOS Andorra

10:20 Traditional agricultural landscapes and the role of women Wendy Cruz. Vía Campesina in Honduras

10:40 The central role of women in the agricultural and co-operative system in the production of Argan oil<sup>2</sup>

Mina El Mghari. University of Rabat

Amal El Hantati. President of the Argan oil
women's co-operative (Morocco)

#### 11:00 Coffee break

### 11:30 Collective management of Mediterranean dry stone agricultural landscapes

Eleni Pankgratiou. Architect. Assistant secretary of the Société scientifique pour l'étude pluridisciplinaire de la Pierre Sèche (S.P.S)

11:50 **Debate** 

13:00 Lunch

15:30 Guided trips (simultaneous)

— Visit to the Vilella Baixa (mill) -Gratallops (Vínicola del Priorat, cooperative) and "Els Escurçons" belonging to the Perez-Ovejero family - Celler Mas Martinet

- Visit to La Bisbal de Falset (oil, cooperativism, organic livestock, dry stone landscape)
- **Visit to Cornudella** and **Siurana** (organic livestock and commercialisation of locally-sourced products)
- Visit to Masroig-els Guiamets-Capçanes-Falset (polyculture, cooperativism and family farms)

20:00 Tastings and official symposium evening meal Hall in Falset Castle

### Friday, 10 May

### BLOCK 2. AGRICULTURAL MODELS FOR RESILIENT, PROFITABLE LANDSCAPES

Presented and moderated by: Maria Rovira Unió de Pagesos (Farmers' Union)

9:00 Alternative agri-food production and consumption models to improve local development processes

Representant of Agroecology Europe

9:20 The role of governance in agricultural commercialisation and food systems

**Mirene Begiristain**. Doctor in Economy. University of the Basque Country

9:40 Domestic agriculture. Women's access to the land and to entrepreneurship

Roamba Ouédraogo Maimounata. Under-Secretary-General of the Association Bi-Songo

**Marie Guigma**. Women's Mobilisation Secretary (Burkina Faso)

# 10:00 The universal recognition of the values of agricultural cultural landscapes

Isabelle Anatole-Gabriel. Chief of the Europe and North America Unit at the World Heritage Centre, UNESC

10:20 **Debate** 

11:20 Coffee break

### BLOCK 3. THE GOVERNANCE OF AGRICULTURAL LANDSCAPES

Presented and moderated by: Roser Vernet.
Coordinator of Prioritat

# 11:50 The experience of land banks in the Galicia

Cristina Zolle. Studies and Dynamization Technician. Axencia Galega de Desenvolvemento Rural (AGADER)

### 12:10 Co-operativism and women in an agricultural cultural landscape in World Heritage

**Nídia Cabrera Huerta**. Administrator of the "Valle de Viñales" Cultural Landscape (Pinar del Río, Cuba)

### 12:30 Co-operativism as an integrating model

Marina Vilaseca. L'ARADA. Creativitat Social

12.50 **Debate** 

#### 14:00 Lunch

All those attending will be handed out the main points debated, as a basis for the final debate and for the conclusions

15:00 Guided trip to the Cartoixa d'Escaladei (Carthusian Monastery of Santa Maria d'Escaladei)

# BLOCK 4. THE AGRICULTURAL CULTURAL LANDSCAPE OF PRIORAT

Presented and moderated by: Isabel Salamanya. Geographer. University of Girona

## 16:00 Exceptionalities of the Priorat agricultural sector

Joan Queralt. The Priorat Office of the Catalan Ministry of Agriculture, Livestock, Fisheries and Food

# 16:20 Tradition and innovation in small-scale agriculture

Sara Pérez. Wine grower and oenologist

# 16:40 **Priorat Agricultural Forum Ferran Mestres**. Instructor at the Priorat Agricultural Forum

# 17:00 The Priorat Land Bank Mireia Vilamala i Isabel Ayala. Responsible for the Priorat Land Bank

#### 17:20 **Debate**

18:00 General debate Montse Serra. Journalist Mercè Folch. Journalist Toni Orensanz. Journalist

19:00 Closure and presentation of the exposition catalogue 'El Priorat per Josep Subirats'

### Registration Fees

Early bird registration (available until 15th April)

General: 75 €

People from Priorat region: 50 € \*

Students and unemployed: 25 € \*\*

# From 16th April until the closing of registration

General: 100 €

People from Priorat region: 75€ \*

Students and unemployed: 50 € \*\*

Registration deadline: May 3.

The price includes meals and visits.

- \* Legal registration certificate is required. The difference in the price of registration is assumed by the Regional Council and Prioritat Association to facilitate attendance at the symposium.
- \*\* Certifying document is required.

### El Priorat per Josep Subirats. Seixanta anys dibuixant el Priorat

Exhibition that will be open during the Symposium at the Cartoixa d'Escaladei.

<sup>&</sup>lt;sup>1</sup> The Spanish State has three sites inscribed on the GIAHS (Globally Important Agricultural Heritage Systems, of FAO): the Agricultural System of Valle Salado de Añana, Malaga Raisin Production System in La Axarquía and the Agricultural System Ancient Olives Trees Territorio Sénia.les Oliveres del Territori del Sènia.

<sup>&</sup>lt;sup>2</sup> Argan, practices and know-how concerning the argan tree was inscribed in 2014 on the Representative List of the Intangible Cultural Heritage of Humanity (UNESCO).