



The European Landscape Convention, otherwise known as the Florence Convention, was first made available for signature by the Council of Europe on 20th October 2000. This international treaty has now been ratified by the parliaments of 40 of the 47 members of the Council of Europe. Its success lies in its recognition of landscape as a principal factor in implementation of sustainable development in terms of culture as well as society and the economy.















The quality of life of European citizens requires us to take into account the landscape dimension of urban planning; but we also need to wake up to 'landscape conscience': the awareness of landscape as an efficient vector of social and territorial cohesion and a condition for the implementation an effective and participative local democracy.

It is too often when the landscape is in danger or disappearing that people are fully conscious of his importance.



Taksim Istanbul

It is sometimes too late just because ordinary or everyday landscape are considered with less consciousness of his impact on quality of life and identity.

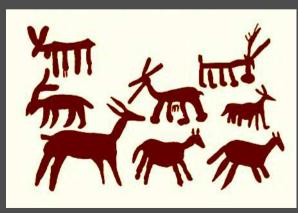




Aéroport Notre-Dame des Landes France

La Almoraima, a finca in the Natural Park of Alcornocales (Andalousia Spain) which has been owned by the Ministry of Environment since 1983 is being sold with the option to develop a resort with two golf courses and a five-star hotel.







FINANCE SANS CONSCIENCE N'EST QUE RUINE DE L'AME...

Semantic tour

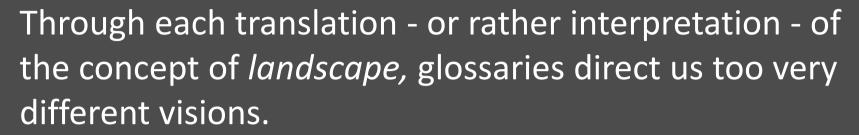














Landscape in English, Landschaft in German, landschap in Dutch or Flemish or landskab in Danish, define what can be looked over in its entirety: a sort of panoramic vision, which is obviously limited in its visual perception





In Latin languages, paysage in French, paesaggio in Italian, paisaje in Spanish or paisagem in Portuguese are based on the concept of countryside, qualifying the perception of landscape.

Landscape is accepted as an ensemble of signs giving sense to a limited territory and moreover one that is consistent for any stretch of land. Landscape can then be objectified, defined by its own elements (signs, symbols, objects).

It is no longer the observer who restricts his or her perception, but the identity of the landscape image of the land that imposes itself on the observer.











The emergence of this 'landscape consciousness' - awareness of landscape - even now requires us to put in some effort, especially since the loss of the 'shared sense' of the landscape confronts us once again with the question: is it legitimate to regard landscape as shared and as essential to the quality of life of those who live in it, in the spirit of the value of fundamental human rights?

The social demand and need for landscape begins to answer the question.

Is lanscape a common good?













Let us posit that shared sensitivity to a territory can create a common landscape. The shared sense can facilitate the emergence of consciousness of the common good. The notion of common good now leads us to think about the feeling of belonging and of rightness; and about interest linked to it.

A common good signifies well-being or collective happiness more than interest











In economic theory, a common good is a good that is accessible to all, such as water, but marked limited in nature and consequently the potential source of rivalry and conflict.

Landscape becomes the center of local interest in protection of the right to respect of a shared vision based on the specifics of place.



Local participatory democracy principles













If we wish management of landscape to be considered in terms of commitments rather than obligations, we have to admit that landscape is political (in the sense of a public thing) and that it is the role of the political field to define what is of collective interest. The political must take back its rights from the utilitarian vision of markets and above all of those who drive them.

But its place has to be given to the parcipatory local democracy inseparable from the representative democracy



Can we carry out liberty without access to full information? But which level is the pertinent level of information? How can we assure access to information?

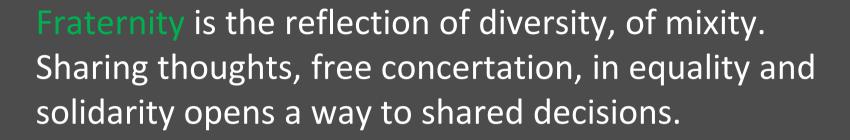


To guarantee equality in concertation, it is necessary to ensure an adequate level of shared knowledges. Shouldn't equality be present during the stage of concertation? Doesn't equality understate a co-conception of landscape policies and projects?















In other words, held by the citizens as a whole with, into perspective, the general interest. Should'nt fraternity find its blossoming in adhesion to policies and projects?



'Landscape must not be a topic reserved to the circle of experts, but must become an integral part of political subjects, a subject to be debated democratically'

European Landscape Convention











This is a subtle, sensitive process suggesting active participation of all agents in a particular territory; it requires firm political will and the establishment of real, local, effective democracy to create collective understanding or collective vision and find the 'shared sense'.

Good governance allows a fresh look at the territory based on awareness of landscape consciousness.

Then, as Marcel Proust writes:

'Le seul veritable voyage, le seul bain de jouvence, ce ne serait pas d'aller vers de nouveaux paysages mais d'avoir d'autres yeux'

'The real voyage of discovery, the only fountain of youth, consists not in seeking new landscapes, but seeing with new eyes'.

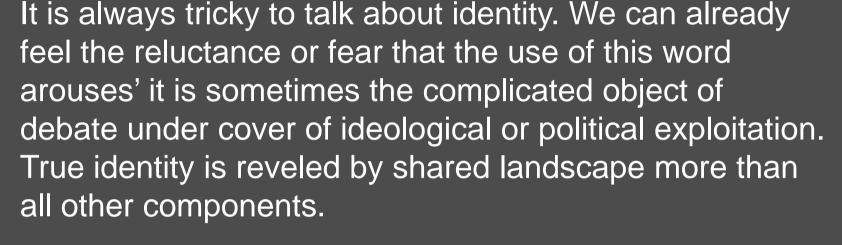


Landscape and territorial identity













We need to go beyond that and ask why identity is relevant to living space and landscape. As far as cultural diversity is recognized, landscape is the perfect vector to insure social and territorial cohesion.





The Charter of European Planning Barcelona 2013

The Vision for Cities and Regions - Territoires of Europe in the 21st Century approved by the General assembly of Barcelona the 22th april 2013

La Charte de l'urbanisme européen

Barcelone 2013

Une vision pour les villes et les régions-territoires de l'Europe du XXIe siècle approuvée par l'assemblée générale de Barcelone le 22 evril 2013



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Avertissement

La rédaction de ce texte par un groupe de travail européen a été réalisée en anglais puis traduite en français en prenant le parti de rester le plus fidèle possible au texte d'origine.



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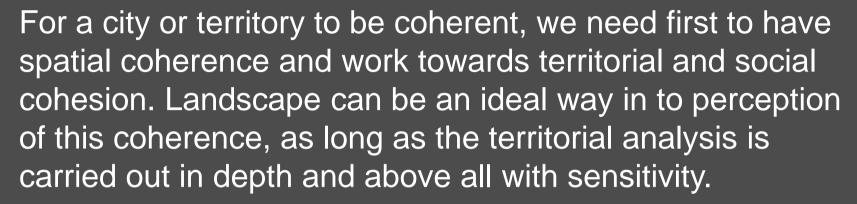
ECTP-CEU 2013

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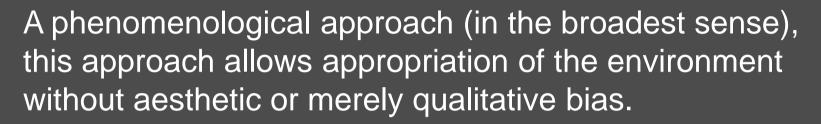




Only a refined approach will lead to the emergence of identity. This does not rule out physical and human analysis; indeed they should be complementary if we aspire to work from the land to a respected and shared landscape









It makes sense of the perception causing land to slide into landscape, imbued with identity based on the identity of the person perceiving it.











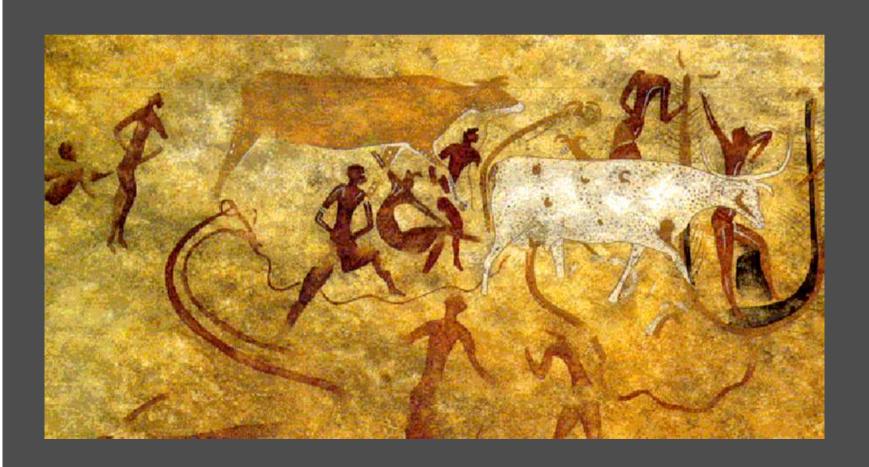




Landscapes hold their own cultural identity which may be contemporary or timeless, imaginary, real or rebuilt, with a history enriched by cultural diversity, with no time-scale or place-scape, and ultimately shared.

The 'user' of a territory, whether living there, working there or just passing through, can adopt the same revealed vision of the environment; moving from land to landscape the user adopts the shared identity.

The identity of a territory is also the identity of the social groups which have succeeded each other there. It can be more or less homogeneous; it may have lost some meaning or have been enriched by successive cultural contributions.









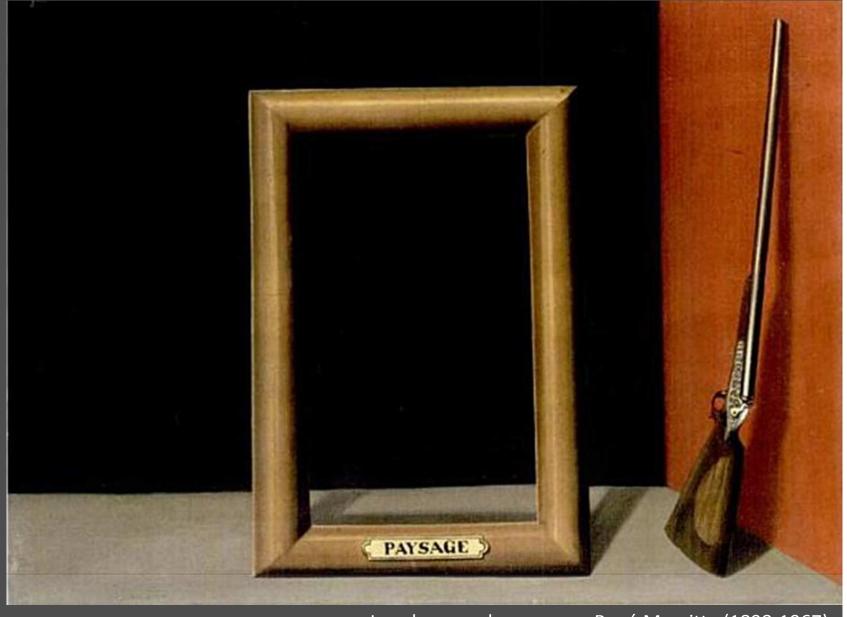






What remains open is the question of how to initiate this raising of consciousness. It is a real political issue that the agents of spatial planning must take on board. We need to implement processes of local democracy and participation with the aim of enhancing the quality of life of all the people

Conclusion as academic exercise



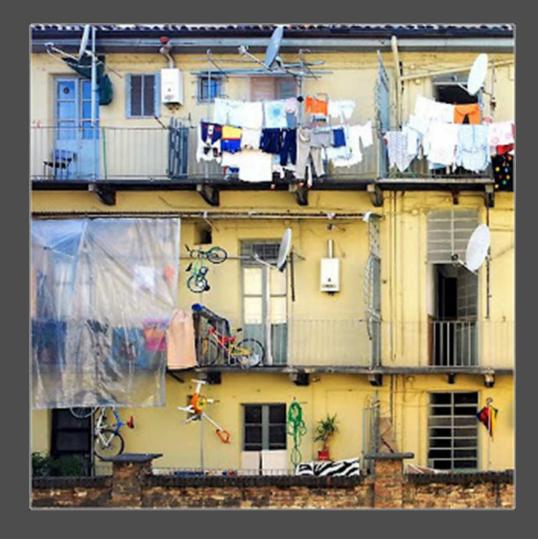
Les charmes du paysage - René Magritte (1898-1967)





The presence of the rifle does want to make reference to the death of the landscape? Can we see the metaphor of the multiple dangers which weigh on our environment?

The space can also mean our incapacity to objectify the landscape. Is it the loss of consciousness of our environment which has to be questioned by this surrealist manifesto?



Gràcies per l'atenció

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